

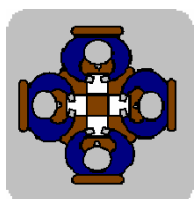
COMMERCIAL RECREATION, TOURISM & HOSPITALITY PRE-ADVISING



RPTA 180: Foundations of Commercial Recreation

Overview of the historical and philosophical foundations of the commercial recreation field. Identification of providers of commercial recreation goods and services. Analyzes current functions and trends in the operation of commercial leisure enterprises. **Only in the fall.**

*Because this course is taught only in the **fall** and is an introductory course to commercial recreation, students should be advised to take this in the fall so that they are prepared for 182, 184 and 185 – all offered in the spring. **This is a pre-requisite for RPTA 185.**



RPTA 139: Conference and Meeting Planning

Analyzes this varied, growth industry. Considers the range of conferences and meetings, from small corporate retreats to international conventions. Topics include: the scope of the industry, the role of convention centers, hotel and resort based meeting facilities, organizations that hold meetings and the nature of those meetings, meeting planning and the role of the professional planner and industry related careers. Field trips may be required. **Only in fall.**



RPTA 184: Hospitality Administration

Introduces students to resorts and their position within the tourism and hospitality industries. The scope of the resort industry and various issues concerning the successful development of a hospitality product will be discussed. Prepares students to engage in an internship or employment in this or a related industry. It also helps these and other students to reinforce concepts and skills learned elsewhere by providing concrete, real-world examples of marketing and management methods. **Only in the spring.** Partners well with RPTA 182.

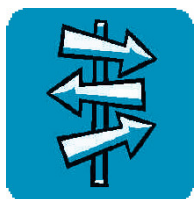
*Many of our students do an internship with a hotel or resort, and should be advised to take this course before their internship.



RPTA 182: Travel and Tourism

Examination of the history, significance and nature of travel and tourism in the world with emphasis on the United States. Analyzes economic, cultural and social factors underlying development and growth of travel and tourism and a review of related research. Identification and description of travel and tourism service providers including their organization, financing and management practices. **Only in the spring.** Partners well with RPTA 184

*This course is actually one of two courses taught at Sacramento State in tourism, and should be taken after students have taken RPTA 180. The other is **ANTH/RPTA 187** taught by the anthropology department and offered every other fall. If students (including grads as 187 is a very challenging course) have an interest in tourism, they might also consider the 187 course. **Students should note that ANTH 187 has prerequisites of ANTH 2 and ANTH 146.**



RPTA 185: Commercial Recreation Administration

In-depth analysis of the management of recreational business on a for-profit basis. Focuses on advanced topics, analytical skills, and problem solving in the management arena.

Prerequisite: RPTA 180 or instructor permission. Offered only in **spring**.

*This is the capstone course for commercial recreation. Students must have RPTA 180, all core courses and several other commercial recreation courses completed before attempting this class (although it can be taken in the final semester with either RPTA 184 or RPTA 182 if necessary).