



## 10<sup>TH</sup> ANNUAL MCGINTY CUP GOLF TOURNAMENT APRIL 18, 2009

### Sponsorship Opportunities

The Sacramento State Department of Physical Therapy invites you to participate in this annual event that supports the students and faculty of the Department of Physical Therapy. The tournament was started in 1999 by a group of students who wanted to raise funds for expenses not covered by normal university budgeting processes and to set up a social venue for alumni to reconnect with the program, students, and faculty. Our tournaments have raised several hundred dollars each year to directly benefit the students.

On April 18, 2009, we will host the 10<sup>th</sup> Annual McGinty Cup at Haggin Oaks Golf Complex in Sacramento with a full field of players. Once again, this year, we are providing advertising and networking opportunities to allow students and alumni to interact with community groups and companies.

#### Our sponsorship opportunities are in the form of 5 main levels of participation:

- Basic Sponsorship           \$150
  - Inclusion of company name and logos on all tournament materials, opportunity to add advertising (literature, product) to be included in players' goodie bags.
- Tee Sponsor                 \$250
  - Includes signage on selected tee, inclusion of company name and logos on all tournament materials, opportunity to add advertising (literature, product) to be included in players' goodie bags.
- Bronze                         \$350
  - Includes Tee Sponsor benefits, plus opportunity to display company signage on the course.
- Silver                         \$500
  - Includes Bronze Sponsor benefits, plus additional tee sponsorship (signage on 2 tees, as well as elsewhere on the course), and entry for one golfer and his or her lunch.
- Gold                         \$1,000
  - Includes Bronze Sponsor benefits, plus beverage cart signage (signage on two tees, one beverage cart, and elsewhere on the course), and entry for two golfers and their lunches.

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#### Other prize sponsor opportunities requested include:

- **Tournament Prizes** – sets of 3 identical gifts to be used for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place teams in addition to gifts for hole-in-one, longest drive, and putting competition winners.
- **Drawing Prizes** – gifts to be awarded to participants, such as certificates for services or products, golf foursomes, vacations, meals, gift baskets, etc.
- **"Goodie Bag" Prizes** – small gifts or advertising specialties to be given to 50 players. For example: golf tees, balls, towels, pencils, notepads, product samples, etc.